

INNOVATION

In the hard-to-reach community of Daffiama, Bussie, Issa District of the Upper West Region of Ghana, Miss Veronica Tuurosung a senior staff midwife displayed exceptional leadership and innovative community engagement skills, effectively reducing maternal and neonatal morbidity and mortality.

Through strategic community entry and engagement activities, I successfully mobilized local resources and efforts, inspiring community members to take ownership of their health and wellbeing.

*Through this efforts, I successfully established **Mother-to-Mother and Father-to-Father support groups**, providing them with a community “susu boxes” which aid the emergency transport system for referrals very easy. This initiative has greatly alleviated the financial burden of seeking medical treatment during emergencies.*

*Previously, accessing funds for transportation was a significant challenge. Thanks to this community ownership susu bodies most of our emergency cases gets to the next referral point easy and faster without any hesitation , eight **Mother-to-Mother support groups** and two **Father-to-Father support groups** have been formed, each equipped with local savings schemes (“susu boxes”). Usually we they meet once a week, which health education including role play are also demonstrated and assessment done.*

Additionally, I do organized skills training programs for soap and bead making, benefiting both adults and adolescents.

These initiatives have streamlined the referral process, enabling clients to seek medical treatment without hesitation. The community's access to a reliable funding

mechanism has eliminated financial barriers, ensuring timely access to essential healthcare services. Below are the exhibits of events:

MOTHER-MOTHER SUPPORT GROUP





FATHER-FATHER SUPPORT GRUOP



ADOLESCENT GROUP

